

Program

Monday, December 10

Time	Event	Presentation & Venue (Plenary: Lecture Theatre Level 3)		
8:30	Registration	Level 3, Eastern Avenue Complex		
9:00–10:00	Opening	Jim Martin Welcome and Introduction		
10:00–10:30	Morning Tea			
10:30–12:00	Plenary	Sigrid Norris Can we really speak of semiotic margins?: a theoretical un-focusing of language		
		Rm. 310	Rm. 311	Rm.312
12:00-12:45	Parallel Papers	Michael Gray Iconic & proud: aspect in Australian Signed Language (Auslan)	Carl Bache Hjelmslev, SFL & Semiotic Margins	Dorothy Economou Visual graduation: flagging attitude in broadsheet news photos
12:45–2:00	Lunch			
2:00–3:30	Keynotes	Rm. 310	Rm. 311	
		Kay O'Halloran Inter-semiotic expansion of meaning: hierarchical scales and metaphor in mathematics discourse	Naomi Knight & Chris Cleirigh Deciphering laughter: interpreting the manifestations of having a laugh	
3:30–4:00	Afternoon Tea			
4:00–5:30	Plenary	Maree Stenglin 'Spaced out': an evolving cartography of a visceral semiotic		

Tuesday, December 11

Time	Event	Presentation & Venue (Plenary: Lecture Theatre Level 3)		
9:00–10:30	Plenary	Edward McDonald Multimodality and multifunctionality in performance		
10:30–11:00	Morning Tea			
		Rm.310	Rm.311	Rm.312
11.00–11:45	Parallel Papers	Wan Yan Ni (Jenny) How voice quality features create meaning potentials and form alignments in telephone conflicts	Chris Cleirigh & Len Unsworth Towards a relational grammar of image–verbiage synergy: intermodal representations	Katina Zammit Interacting with hypertext: negotiational resources of hypertext that sustain inquiry
11:45–12:30		David Caldwell Meaning rough: sound quality and intensification in North American Rap Music	Eveline Chan Integrating visual and verbal meaning in multimodal text comprehension: towards a model of intermodal relations	Emilia Djonov (The salient marginality of) sound and movement as paravisual resources in children’s websites
12:30–2:00	Lunch			
2:00–2:45	Parallel Papers	Rosemary Huisman Contemporary typography: mis–en–page in advertising and poetry	Michele Zappavigna Annotating and visualising co–Instantiation	Christine Anthonissen & Marcelyn Oostendorp Reading non–verbal expressions of anger and embarrassment
2:45–3:30		Chan Yoke Hian Persuasive strategies employed by television advertisements: an analysis of consumer experiences created in Bacardi Breezer ads using SF–MDA	Sumin Zhao Restoring time in hypertext description: towards a dynamic model for ideation movement in children’s educational interactives	Shooshi Dreyfus Grappling with a non–speech language: describing and theorizing the non–verbal multimodal communication of a child with an intellectual disability
3:30–4:00	Afternoon Tea			
4:00–5:30	Plenary	Sue Hood Embodying language: bringing gesture in from the paralinguistic cold		
7:00	Dinner	Bank Hotel, 324 King Street Newtown (Sumalee Thai restaurant)		

Wednesday, December 12

Time	Event	Presentation & Venue (Plenary: Lecture Theatre Level 3)		
9:00–10:30	Plenary	Radan Martinec Mapping out semiosis: existing and nascent systems and the semiotician's task		
10:30–11:00	Morning Tea			
		Rm. 310	Rm. 311	Rm.312
11.00–11:45	Parallel Papers	Betty Noad Bringing sound into the picture: methodologies for the multimodal analysis of affect in film	Ping Tian Co-articulating “worry” in children’s picture books	David Rose Meaning beyond the margins: learning to interact with books
11:45–12:30		Brad Smith Silences, pauses, syllabus length and rhythm: on the semiotic margins of speech	Francis Low Colour lexis in visual grammar	Janet Jones Colour in learning resources for science students at university: pedagogical and design motivations
12:30–2:00	Lunch			
2:00–3:30	Keynotes	Rm. 310	Rm. 311	
		John Knox Visualising the verbal—verbalising the visual: hard news on an online newspaper home page	Clare Painter Ambience in picture book images	
3:30–4:00	Afternoon Tea			
4:00–5:30	Plenary	Theo van Leeuwen Parametric Systems		
5:30	Drinks	The Royal Hotel, 370 Abercrombie Street, Darlington		